

NEW PEUGEOT 308



DRIVING SENSATIONS

The most beautiful designs are often the most simplest.

This idea of simplicity has been the inspiration behind the New Peugeot 308. An entirely new design, its elegant, sleek lines will excite your emotions whilst intuitive technology brings a new clarity and joy to the driving experience.

But maybe you want to give your New 308 a look and feel of your own by adding high-quality accessories that reflect your personality. Perhaps you'd like to stylise your New 308 with items from the Ligne S range or add a little bling with a chrome sporty look.

We also offer practical accessories such as roof bars, boot mats and child seats. Or maybe add a technical twist choosing from multimedia options such as Wi-Fi and satellite navigation. Every accessory item is designed to fit perfectly with your New 308. So take a look, decide what accessories you need and transform every journey into a pleasure.

For more information on our accessories range including retail fitted prices, contact your local Peugeot dealer or visit us at peugeot.co.uk/accessories.



LIGNE S

Highlight the elegant and dynamic lines of the New 308 by adding sporting and aesthetic touches that enhances its harmonious design. Exterior personalisation as illustrated: side sill trims, rear diffuser, striped & chequered side decals, door mirror covers. Liane S badae, centre wheel caps and allou wheels.





Door mirror covers To complement the stylistic colour code as part of the Ligne S range.



Ligne S badge Available as a set of two badge



Centre wheel caps Diamond effect centre wheel caps with red piping. Sold separately as a set of four.



Alloy wheels Available in 16" and 17" wheels

Interior personalisation as illustrated: rear view mirror cover, gear knob, Ligne S carpet mats, Ligne S door sill protectors.





Rear view mirror cover The rear view mirror cover is available in a glossy black finish with red piping. Sold separately.



Gear knob Ligne S gear knob available in a 5 or 6 speed option.



Ligne S carpet mats These velour carpet mats are the perfect way to protect the original carpet.



Backlit door sill protectors

Manufactured in stainless steel, his set of two door sill protectors eature a red backlit S logo. WHEELS

Peugeot alloy wheels are manufactured to the highest industry standards. So not only do they look good, you can be sure that there are no compromises on performance or safety.



BLACK SAPPHIRE 18"



SAPPHIRE 18"



EMERALD 17"



RUBY 17"



GARNET 16"



QUARTZ 16"



TOPAZ 16"



AGATE 15"

Alloy wheels are sold individually without wheel bolts or centre wheel caps.

STYLING

Bring originality and strength of character to your New 308 with our range of styling accessories.

Rear view mirror cover

With a fashionable yet elegant finish, the mirror cover adds a personal touch to your 308's interior.

Door sill protectors

Available in a range of finishes, these door sill protectors combine an attractive appearance with effective protection.



Mirror cover - chrome finish



PVC sill protectors - aluminium finish



3D sill protectors - brushed aluminium finish



Backlit sill protectors



Stainless steel sill protectors



Aluminium sill protectors – dark chrome finish

COMFORT

It's the little touches that create the ultimate comfort. Equip your New 308 with these ingenious accessories to contribute to the wellbeing of you and your passengers.



Wind deflectors

Increase ventilation into the cabin area whilst minimising wind noise and buffeting.



Air freshener diffuser Create an atmosphere with this portable diffuser that can be used with a range of delightful fragrance refills.



Ashtray This ashtray fits perfectly into the drinks holder in the centre console.



12 Volt hot/cool box

Available in a range of litre capacities, this thermal storage unit will cool 15°C below ambient temperature. In heating mode contents are heated up to 55°C.



Side window sun blinds Set of two rear side window sun blinds.



Rear screen sun blind Sun blind for added safety whilst driving in bright conditions.



Under shelf storage tray Helping to keep your New 308 tidy, and keeping smaller objects restrained and out of sight.



Boot retainer For use with a carpet boot mat. The retainer offers a practical way to restrain loose items in the boot.

PROTECTION

Protect your investment with our range of protection accessories, all designed to keep the exterior and interior of your New 308 in showroom condition.

Side rubbing strips

To help protect the bodywork of the New 308 against scratches and light knocks.



Side rubbing strips - black

Styled mudflaps

Designed to complement the lines of the vehicle whilst protecting the vehicle's bodywork from damage that can be caused by road debris.







Side rubbing strips - satin chrome

Styled mudflaps - rear

Seat cover sets

Made from polyester, this complete set of black covers for both front and rear seats will protect the original fabrics of your New 308.





Mars – for seats without rear arm rests

Venus – for seats with rear arm rests



Exterior protective cover

Protective cover manufactured from polyester cloth. For interior use only e.g. garages, underground parking etc.



Bumper rubbing strips Polyurethane strips to help protect the both front and rear bumpers from car park knocks and scrapes.



Boot sill protector A transparent film which offers effective protection from everyday scuffs and scratches.

PROTECTION

Floor mats

Available in a choice of materials to offer you the widest selection, these mats will provide lasting protection of the original carpet. To prevent interference with the vehicle's pedals, the driver's side mat clips into the existing fixings.



Standard carpet mat set



Velour carpet mat set



Rubber mat set



Boot mat

Manufactured from hard wearing carpet, this mat allows the boot to be used intensively whilst conserving the original appearance of the carpet.



Thermo-formed flexi boot tray

Manufactured from light expanded polyethylene, this high sided tray will not only protect against dirty items but will also help to contain small liquid spills in the boot.



Reversible boot tray

The reversible thermo-formed boot tray is dual purpose: a rubber side to transport objects that risk dirtying the interior and a carpeted side for everyday use.



Compartmented boot tray

Made from thermo-formed plastic, offering the protection of a boot tray but with the added aluminium separator to help retain objects in place and define the boot space.

When a long journey feels like travelling in first class, because you've packed everything you may need.

Roof bars

A set of transverse roof bars provide an excellent foundation for carrying large items. All roof bars feature a locking mechanism for added security.



This single cycle carrier affixes securely to all Peugeot roof bars. It attaches to the bike on each wheel and the frame, and is available in a choice of steel or light weight



Luggage boxes

A practical yet stylish way to increase your New 308's luggage capacity. Available in various capacity loads to suit your individual needs.



Ski-carrier

A choice of ski carriers allowing the carriage of up to six pairs of skis. Can also be used to secure snow boards (depending on model).



Aluminium roof rack

Increase your load capability with this aluminium roof rack, perfectly adapted to steel or aluminium roof bars. Also fitted with an air deflector to reduce wind noise.

Tow bars

Designed specifically for the New 308, all of our tow bars are engineered and tested to the highest standards.



Fixed swan neck tow bar



De-mountable swan neck tow bar

For those customers wanting a neater installation, the lockable swan neck tow ball assembly can be quickly and easily removed when not in use.



Our diverse range of safety accessories will help you to face the unexpected, and protect you, your passengers and your New 308.



1 Front or rear parking sensors

To help you to manoeuvre safely. The system emits an audible bleep when the car approaches an obstacle. Please note: the rear system is automatically disabled when towing.

2 Anti-intrusion alarm

Protection of the boot, doors and bonnet, plus ultrasonic protection of the passenger compartment.

Child safety seats

A complete range of seats suitable for carrying children aged from birth to 10 years. All seats offer optimum levels of comfort and are tested and approved by Peugeot. They also comply with the most stringent of safety standards including European approval ECE R44/03.



Romer Baby Safe+ Group: 0+



Romer Duo+ Isofix Group: 1



Romer Kidfix Group: 2, 3



Kiddy Cruiserfix Pro Group: 2, 3



Dog guard

Making the carriage of canine passengers safer with this easy to fit and remove tailored dog guard.



Fog lamp kit

Enhance your view of the road and improve your road safety at night and in bad weather with this fog lamp kit.



Pet carrier

For the safe and secure transportation of small animals.



High visibility vest, warning triangle and first aid kit

Be prepared for unexpected emergencies with our range of road safety accessories.



Snow chains and snow socks Essential for driving on fresh or compacted snow.





Anti-theft wheel bolts Reduces the risk of theft of both alloy and steel road wheels.

MULTIMEDIA

Equip your New 308 with the latest technology, helping you to stay in touch with the world outside.



Multimedia headrest support

This support mounts onto the front seat headrest posts and is compatible with most DVDs, Netbooks, mini PCs and iPads. It's the perfect practical touch allowing your rear seat passengers to keep themselves entertained.

TomTom portable navigation system

The very latest in portable navigation from Tom Tom. No set-up or subscription charges – simply plug in, switch on and GO. These smart, easy-to-use navigation units come pre-loaded with UK and Western European mapping*, and include a screen mount and in-car power lead. Entering address details could not be easier thanks to the touchscreen operation and postcode navigation.

* Dependent on model





CD Player

A CD player that integrates into the central fascia of your New 308, and operates via the multifunction screen and steering wheel controls.



Tetrax Xway support

A discrete fixing bracket that will securely hold an electronic mobile device. Compatible with most mobile phones, Smartphones, GPS systems and MP3 devices.

The information and images in this brochure are based on the most current data available when going to print. As part of a policy of continuous specification improvement Peugeot Motor Company PLC reserves the right to modify the specification of our goods and to discontinue any item, without notice, at any time.

Please note that current print and photographic techniques do not allow us the faithfully reproduce the full depth and tone of the colours in this brochure.

The vehicles illustrated in this brochure are presented with added options and accessories.

This brochure is designed to provide general product information and is not a contractual document or offer of sale. For current information please contact your local Peugeot dealer.

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PEUGEOT RECOMMENDS TOTAL

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MCP3696 December 2013

THE NEW 308 ACCESSORIES PRICE LIST

Lig	ne S Styling				
ltem No.	Description	Part No.	Fitting Time (Hours)	Retail Fitted Price £ (ex. VAT)	Retail fitted Price £ (inc. VAT)
1	LIGNE 'S' mirror caps - Black with Red pin stripe	1607482080	0.25	£95.83	£114.99
2	LIGNE 'S' badge - set of 2	1607754680	0.20	£41.66	£49.99
3	LIGNE 'S' alloy wheel centre caps - set of 4	1608265280	0.00	£16.00	£19.20
4	LIGNE 'S' 16" alloy wheels - Set of 4 - excluding tyres	1609714980 x 4 + 540567 x 20 + 540815 x 20 + 16080403XY x 4 + 1607569280	1.50	£749.99	£899.99
4	LIGNE 'S' 17" alloy wheels - Set of 4 - excluding tyres	1609714880 x 4 + 540567 x 20 + 540815 x 20 + 16080403XY x 4	1.50		
5	Stripe side decal	1610566280	1.15	£87.49	£104.99
6	Chequered side decal	1610566180	1.15	£87.49	£104.99
7	LIGNE 'S' side sill trims	1610055880	1.15	£179.99	£215.99
8	LIGNE 'S' lower rear diffuser	1610056080	0.60	£127.49	£152.99
10	LIGNE 'S' front skirt - Access and Active models only	1610055580	0.50	£141.66	£169.99
10	LIGNE 'S' front skirt - Allure and Feline models only	1610055780	0.50	£141.66	£169.99
11	LIGNE 'S' interior mirror cover - Standard mirror	1607485480	0.10	£45.83	£54.99
11	LIGNE 'S' interior mirror cover - Electrochrome mirror	1610453980	0.10	£40.83	£48.99
12	LIGNE 'S' gear knob - 5 speed only	1607556980	0.15	£45.83	£54.99
12	LIGNE 'S' gear knob - 6 speed only	1607557180	0.15	£45.83	£54.99
13	LIGNE 'S' carpet mat set - Red piping	1610532280	0.00	£49.63	£59.56
13	LIGNE 'S' carpet mat set - Black & White piping with Red highlight	1610532080	0.00	£49.63	£59.56
Allo	by wheels				
1	18" Black Sapphire alloy wheels - Set of 4 - excluding tyres	1610113680 x 4 + 540567 x 20 + 540815 x 20 + 16080403XY x 4	1.50	£916.66	£1,099.99
2	18" Sapphire alloy wheels - Set of 4 - excluding tyres	96779898PD x 4 + 540567 x 20 + 540815 x 20 + 16080403XY x 4	1.50	£1,333.33	£1,599.99
3	17" Emerald alloy wheels - Set of 4 - excluding tyres	1608517080 x 4 + 540567 x 20 + 540815 x 20 + 542189 x 4	1.50	£849.99	£1,019.99
4	17" Ruby alloy wheels - Set of 4 - excluding tyres	96779897PD x 4 + 540567 x 20 + 540815 x 20 + 16080403XY x 4	1.50	£1,216.66	£1,459.99
5	16" Garnet alloy wheels - Set of 4 - excluding tyres	1608516980 x 4 + 540567 x 20 + 540815 x 20 + 542189 x 4	1.50		
6	16" Quartz alloy wheels - Set of 4 - excluding tyres	96779895TW x 4 + 540567 x 20 + 9644577080 x 20 + 542189 x 4	1.50		
7	16" Topaz alloy wheels - Set of 4 - excluding tyres	96779896XS x 4 + 540567 x 20 + 540815 x 20 + 96725584TW x 4	1.50		
8	15" Agate alloy wheels - Set of 4 - excluding tyres	1607812980 x 4 + 540567 x 20 + 540815 x 20 + 96725584TW x 4	1.50	£633.33	£759.99
Stv	ling				
1	Interior mirror cover - Standard mirror - Chrome effect	1610454180	0.10	NYA	NYA
1	Interior mirror cover - Electrochrome mirror - Chrome effect	1610454080	0.10	NYA	NYA
2	Sill protectors - Aluminium effect	1607558380	0.20	£37.49	£44.99
3	3D sill protectors - Brushed aluminium effect	1607555880	0.25	£45.83	£54.99
4	Backlit 'Peugeot' door sill protectors	1607569380	0.60	£149.99	£179.99
5	Sill protectors - Brushed Stainless Steel	1608204880	0.20	£52.49	£62.99
6	Sill protectors - Dark Chrome Aluminium	1607558180	0.20	£54.99	£65.99
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tem No.	Description	Part No.	Fitting Time (Hours)	Retail Fitted Price £ (ex. VAT)	Retail fitte Price £ (inc. VAT)
1	Wind deflectors - Set of 2	1610452480	0.20		
2	Air freshener diffuser	1607672980	0.00		
3	Ash tray	8211F9	0.00		
4	Under shelf storage tray	1609838080	0.00	£52.31	£62.7
5	Rear side window sun blinds - Set of 2	1610040980	0.00	£35.73	£42.8
6	Rear screen sun blind	1610041280	0.00	£35.73	£42.8
7	12 Volt Hot/Cool Box - 16 Litre capacity	945603	0.00	£130.12	£156.1
7	12 Volt Hot/Cool Box - 24 Litre capacity	1607002980	0.00	£115.46	£138.5
8	Boot retainers - set of 2	9414EE	0.00	£12.22	£14.6
Pro	tection				
1	Side rubbing strips	1610113280	1.15	£116.66	£139.9
2	Satin Chrome side rubbing strips	1610113380	1.15	£174.99	£209.9
3	Styled mud flaps - Front set	1610092580	0.90	£49.99	£59.9
3	Styled mud flaps - Rear set	1610092680	0.90		£59.9
4	Seat cover set - Mars	1609953180	0.60		
4	Seat cover set - Venus	1609953380	0.60		£269.9
5	Exterior protection cover	9623E7	0.00		
6	Bumper paint protection kit	1611134980	0.30		
7	Boot sill protector	1610535280	0.35		
8	Velour carpet mat set	1609852380	0.00		
9	Standard carpet mat set	1609851880	0.00		£27.2
9 10	Rubber mat set	1609853180	0.00		£51.0
-		1609853480	0.00		
11	Carpet boot mat				
12	Thermo formed flexi boot tray - Access & Active without Hi- Fi option only		0.00		£32.0
13 14	Boot protection tray - Reversible - Allure & Feline only (not Uniform wheel option) Compartmented luggage tray (not Uniform wheel option)	1609733980 1609837980	0.00		
Tra 1	vel and Touring Roof bars - Max load 80kg	1607440780	0.00	£111.54	£133.8
2	Roof mounted cycle attachment for use with Peugeot roof bars - Steel construction complete with security lock	1607798780	0.00	£46.40	£55.6
2	Roof mounted cycle attachment for use with Peugeot roof bars - Lightweight alloy construction complete with security lock	1607798880	0.00	£80.63	£96.7
3	Short luggage box 330 litre capacity - L=1390mm, W=900mm, H=390mm	1609665680	0.00	£310.00	£372.0
3	Mid luggage box 420 litre capacity - L=1960mm, W=780mm, H=450mm	1609665780	0.00	£358.45	£430.1
3	Full luggage box 420 litre capacity - L=2320mm, W=700mm, H=400mm	1609665880	0.00		
4	Ski carrier - 4 sets of skis	961514	0.00		£102.7
4	Ski carrier - 6 sets of skis	961515	0.00		
5	Aluminium roof rack	1608499380	0.00	£478.78	£574.5
6	Fixed swan neck towbar c/w 7 pin electrics	1607234680 + 1610461380 + 9627X7	4.50	£424.99	£509.9
6	Fixed swan neck towbar c/w 13 pin electrics	1607234680 + 1610461280 + 9627X7	4.50	£433.33	£519.9
7	De-mountable swan neck towbar c/w 7 pin electrics	1607234880 + 1610461380 + 9627X7	4.50	£549.99	£659.9
7	De-mountable swan neck towbar c/w 13 pin electrics	1607234880 + 1610461280 + 9627X7	4.50	£558.33	£669.9
	Towbar mounted ' Hang on ' style cycle carrier - 2 cycles.	961508	0.00	£54.18	£65.0
8					
8 8	Towbar mounted ' Hang on ' style cycle carrier - 3 cycles.	961509	0.00	£102.46	£122.9

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ltem			Fitting Time	Retail Fitted Price £	Retail fitted Price £
	Description	Part No.	(Hours)	(ex. VAT)	(inc. VAT)
1	Front parking sensor kit (sensors can be painted body colour if required at additional cost)	1610279180	2.20	£221.66	£265.99
1	Rear parking sensor kit (sensors can be painted body colour if required at additional cost)	1610279280	2.20	£221.66	£265.99
3	Romer Baby Safe Plus Child Seat - Group 0+ (0 to 13kg) - refer to vehicle handbook or accessory child seat application guide for model suitability	1608847280	0.00	£169.23	£177.69
4	Romer Duo Plus ISOFIX Child Seat - Group 1 (8 to 18kg) - refer to vehicle handbook or accessory child seat application guide for model suitability	1608847580	0.00	£300.00	£315.00
5	Romer Kidfix Child Seat - Groups 2 & 3 (15 to 36kg) - refer to vehicle handbook or accessory child seat application guide for model suitability	1608847780	0.00	£196.15	£205.96
6	Kiddy Cruiserfix Pro Child Seat - Groups 2 & 3 (15 to 36kg) - refer to vehicle handbook or accessory child seat application guide for model suitability	1610823680	0.00	£173.85	£182.54
7	Child booster cushion - 4 to 11 years - refer to vehicle handbook or accessory child seat application guide for model suitability	964890	0.00	£27.90	£29.30
7	Child booster cushion and optional backrest - 4 to 11 years - refer to vehicle handbook or accessory child seat application guide for model suitability	964890 + 964891	0.00	£72.88	£76.52
8	Dog guard	1609930880	0.35	£120.83	£144.99
9	Pet carrier - 40 x 30 x 30	1607076080	0.00	£62.90	£75.48
9	Pet carrier - 60 x 42 x 42	1607076180	0.00	£80.64	£96.77
9	Pet security lead	1607075980	0.00	£15.69	£18.83
10	Fog lamp kit	1610592880 + 1609864180	2.10		£259.99
11	Warning triangle and Hi-vis vest	946830	0.00		£7.40
12	First aid kit	1609290880	0.00		
13	Snow chains - vehicles with 15" wheels	1607877780	0.00		
13	Snow chains - vehicles with 205/55 R16 tyres	1607877880	0.00		
13	Snow chains - vehicles with 215/55 R16 or 225/45 R17 tyres	1607877980	0.00	£76.83	£92.20
14	Non slip tyre covers for use on snow - Set of 2	1607977980	0.00	£66.93	£80.31
15	Locking wheel bolt set - alloy wheels	1606922480	0.00	£29.45	£35.34
16	Headlight beam deflectors	VAL284	0.00	£8.18	£9.82
17	Fire extingusher	ZC9885099U	0.00	£36.71	£44.05
Mu	ltimedia				
1	DVD player support	9473Z1	0.00	£50.49	£60.59
2	Tom Tom XXL Europe	LGBVAR0960	0.00	£83.33	£99.99
2	Tom Tom GO500 Europe	LGBVAR0961	0.00	£166.66	£199.99
2	Tom Tom GO6000 Europe	LGBVAR0962	0.00		
2	Tom Tom GO Business Europe	LGBVAR0963	0.00	£191.66	£229.99
2	Tom Tom Via Business Europe	LGBVAR0964	0.00		
3	CD player - Black fascia panel	1610916280 + 6571QY + 96777664ZD	0.85		£389.99
3	CD player - Grey fascia panel	1610916280 + 6571QY + 96777664PT	0.85		£389.99
4	Tetrax Xway bracket for GPS and Smartphones	1608578780	0.00	£29.88	£35.85
4	Tetrax Xway bracket for standard mobile phones	1608578880	0.00	£24.01	£28.87
4	Tetrax Xway support clip with Peugeot logo	1608578580	0.00	£0.48	£0.58
5	Twin screen DVD player system	1606623280	0.00	£334.11	£400.93
6	Supertooth One hands free kit	9701CP	0.00	£56.07	£67.28
7	DVD player with rotating screen	9702GZ	0.00	£148.03	£177.64
8	Wi-Fi On Board	9702GV	1.00	£282.49	£338.9